

ISTITUTO DI ISTRUZIONE SECONDARIA SUPERIORE

"ETTORE CARAFA" – Andria (BT)

Istituto Tecnico Economico - Liceo Economico Sociale - Corso per Adulti

PROGRAMMA SVOLTO

Anno scolastico 2023 - 2024

NOMINATIVO DOCENTE: *Franca Fatone*

DISCIPLINA : *Lingua Inglese*

CLASSE/I : 5

SEZIONE/I : D

INDIRIZZO/I : **ITE**

ARTICOLAZIONE : **RIM**

STUDENTI CHE HANNO SOTTOSCRITTO

IL PROGRAMMA DI DISCIPLINA SVOLTO NEL CORRENTE A. S.

- Primo Studente: Agresti Antonio
- Secondo Studente: Riflettore Tommaso
- Terzo Studente: Moretti Rossella

PROGRAMMA SVOLTO

NELLA DISCIPLINA DI *Lingua Inglese*

LIBRO/I DI TESTO IN ADOZIONE F. Bentini, B. Bettinelli, K. O'Malley

"Business Expert", Pearson

F. Invernizzi, D. Villani "A to Z Grammar". Helbling

STRUTTURA DEI CONTENUTI

BUSINESS ETHICS AND THE GREEN ECONOMY (REVISION UNIT) :

- 2030 Agenda and sustainable development
- Sustainable business
- Triple bottom line
- Corporate social responsibility
- Greenwashing

THE MARKET AND MARKETING - THE MARKETING MIX :

- What is marketing
- Market research
- E-marketing
- SWOT analysis
- Marketing mix: *product, price, place, promotion*
- Advertising and other methods of promotion

THE WORLD OF WORK :

- Job application: CV, covering letter and job interview

DOCUMENTS IN BUSINESS :

- The invoice
- The certificate of origin
- The packing list
- Incoterms
- Transport and transport documents
- Payment terms and payment documents

THE EU AND GOVERNMENT AND POLITICS IN THE UK :

- Building Europe: the story so far and European treaties at a glance
- Who's who in the European Union
- What does Europe do for you?
- Eu economic and monetary policy
- Europe: pros and cons
- Brexit
- How the UK is governed
- Political parties in UK

GLOBALISATION:

- Globalization: what is globalization, reasons against globalization
- The KOF index of globalization
- The role of technology in globalization
- Glocalisation
- Outsourcing e offshoring

EDUCAZIONE CIVICA :

The welfare system : welfare state and how welfare works

Andria, li 07.06.2024

IL DOCENTE
Prof.ssa Franca Fatone

GLI STUDENTI